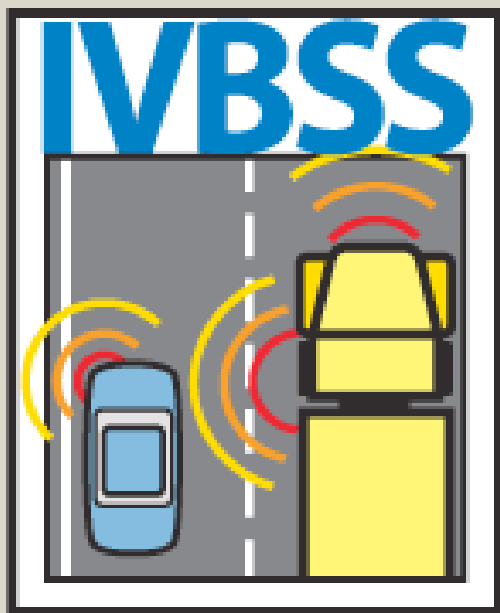


Session AM36

Integrated Vehicle-Based Safety Systems (IVBSS) Program Update



Steve Sill
ITS-JPO
November 19, 2008

Innovation for a Nation on the Move



U.S. Department of Transportation
Research and Innovative Technology Administration

Integrated Vehicle-Based Safety Systems

- **Goal: Cooperate with industry to accelerate introduction of integrated vehicle-based safety systems into the U.S. vehicle fleet**
- **Research and Innovative Technology Administration (RITA)**
 - Agency of USDOT, coordinates Department's research programs
 - Manages the USDOT ITS program via JPO
 - Program sponsor along w. industry cost sharing

Session Speakers

- **Jack J. Ference, PMP**, National Highway Traffic Safety Administration
- **Debby Bezzina**, Visteon Corporation
- **Zhijun Tang**, Eaton Corporation
- **David Leblanc, PhD**, University of Michigan Transportation Research Institute
- **James R. Sayer, PhD**, University of Michigan Transportation Research Institute

Integrated Vehicle-Based Safety Systems



Questions?